

FAMILY AND CONSUMER SCIENCES (HOTEL, RESTAURANT AND TOURISM MANAGEMENT) - MASTER OF SCIENCE

The concentration in Hotel, Restaurant and Tourism Management combines both coursework and research to expand the student's knowledge, abilities, and problem-solving skills. Students begin the program by learning about the current trends in a wide range of hotel, restaurant and tourism academic research areas. Students also take graduate classes that apply to their chosen area of specialization. Some students focus on general hospitality management. However, most choose an area of interest such as tourism, foodservice, hotel operations, culinary arts, destination management, revenue management, sales and marketing, hospitality or culinary education, beverage management, vacation ownership, hospitality information systems, or human resource management/training.

Thesis Option

Prefix	Title	Credits
Departmental/Program Requirements		
	Graduate Level Statistics ¹	3
	Graduate Level Research Methods ²	3
<i>HRTM Graduate Courses</i>		
HRTM 5120	Hospitality Services Management	3
HRTM 5210	The Hospitality Industry and Sustainable Competitive Strategy	3
HRTM 5220	Contemporary Global Issues in Hospitality	3
<i>HRTM Graduate Electives</i>		
	Students must take two HRTM specific graduate electives	6
<i>Specialized Graduate Electives</i>		
	Students can select from HRTM, AXED, AECC, FCSC, FCST, FSTE, PES, ENGL 471 M, ENGL 485 M, or approved Business or Education classes based on their personal learning objectives. ³	6
HRTM 5999	Master's Thesis	3
Total Credits		30

¹ **Graduate Level Statistics Class:** AXED 5515 Data Collection and Analysis, STAT 5220 Statistics: Theory and Applications, A ST 505 Statistical Inference I, A ST 511 Statistical Methods for Data Analytics, A ST 512 Quantitative Analysis for Business Decisions, STAT 515 Probability: Theory and Applications, or Other Approved Course

² **Graduate Level Research Methods Class:** HRTM 5420 Hospitality Research Methods & Analysis, AXED 5510 Research Methods, AGRO 505 Research Orientation, or Other Approved Course

³ HRTM 5991 Special Research Programs is recommended as an additional research methods course

Non-Thesis Option

Prefix	Title	Credits
Departmental/Program Requirements		
	Graduate Level Statistics ¹	3

	Graduate Level Research Methods ²	3
<i>HRTM Graduate Courses</i>		
HRTM 5210	The Hospitality Industry and Sustainable Competitive Strategy	3
HRTM 5120	Hospitality Services Management	3
HRTM 5220	Contemporary Global Issues in Hospitality	3
<i>HRTM Graduate Electives</i>		
	Students must take 2 HRTM Specific Graduate Electives	6
<i>Specialized Graduate Electives</i>		
	Students can select from HRTM, AXED, AECC, FCSC, FCST, FSTE, PES, ENGL 471 M, ENGL 485 M, or approved Business or Education classes based on their personal learning objectives.	6
<i>Non-Thesis</i>		
HRTM 5992	Applied Management Project	3
Total Credits		30

¹ **Graduate Level Statistics Class:** AXED 5515 Data Collection and Analysis, STAT 5220 Statistics: Theory and Applications, A ST 505 Statistical Inference I, A ST 511 Statistical Methods for Data Analytics, A ST 512 Quantitative Analysis for Business Decisions, STAT 515 Probability: Theory and Applications, or Other Approved Course

² **Graduate Level Research Methods Class:** HRTM 5420 Hospitality Research Methods & Analysis, AXED 5510 Research Methods, AGRO 505 Research Orientation or Other Approved Course

Suggested Plan of Study

Thesis Option		Credits
Semester 1		
HRTM 5210	The Hospitality Industry and Sustainable Competitive Strategy	3
	Graduate Level Research Methods Course	3
	HRTM Graduate Elective	3
		Credits
		9
Semester 2		
HRTM 5120 or HRTM 5220	Hospitality Services Management or Contemporary Global Issues in Hospitality	3
	Graduate Level Statistics Course	3
	HRTM Graduate Elective	3
		Credits
		6
Semester 3		
HRTM 5120 or HRTM 5220	Hospitality Services Management or Contemporary Global Issues in Hospitality	3
HRTM 5999	Master's Thesis	3
	HRTM or Specialized Elective	3
		Credits
		9
Semester 4		
HRTM 5999	Master's Thesis	3
	HRTM or Specialized Electives	3
		Credits
		6
Total Credits		30

Suggested Plan of Study Non-Thesis Option

Semester 1		Credits
HRTM 5210	The Hospitality Industry and Sustainable Competitive Strategy	3
Graduate Level Research Methods Course		3
HRTM Graduate Elective		3
Credits		9
Semester 2		Credits
HRTM 5120 or HRTM 5220	Hospitality Services Management or Contemporary Global Issues in Hospitality	3
Graduate Level Statistics Course		3
HRTM Elective		3
Credits		9
Semester 3		Credits
HRTM 5120 or HRTM 5220	Hospitality Services Management or Contemporary Global Issues in Hospitality	3
HRTM or Specialized Electives		3
Credits		6
Semester 4		Credits
HRTM 5992	Applied Management Project	3
HRTM or Specialized Electives		3
Credits		6
Total Credits		30

New Mexico State University master's accelerated program provides **the opportunity for academically qualified undergraduate students** to begin working on a master's degree **during their junior and senior years** while completing a bachelor's degree. Typically, a bachelor's degree requires four years to complete, and a master's degree requires an additional two years. The master's accelerated programs allow students the opportunity to complete a graduate program in an accelerated manner. You can also check NMSU's catalog for additional information about our programs.

Please talk to your HRTM Faculty Mentor about your MAP plan and develop a course plan in consultation with the advisor.

MAP Requirements

- The Graduate School allows qualified junior or senior students to substitute its graduate courses for required or elective courses in an undergraduate degree program and then subsequently count those same course as fulfilling graduate requirements in a related graduate program.
- Undergraduate students may apply for acceptance to the accelerated master's program after completing 60 semester hours of undergraduate coursework of which a minimum of 25 semester credit hours must be completed at NMSU.
- The grade point average must be at a minimum of 3.00.
- Students must receive a grade of B or higher in this coursework to be counted for graduate credit. If a grade of B- or lower is earned, it will not count toward the graduate degree.

Accepted MAP Courses

The following courses are accepted for use in the MAP program, any other courses may be considered after a consultation with an advisor. An exception will need to be made to the degree audit in order for the

additional course(s) to be included on both the Undergraduate and Graduate degrees.

Prefix	Title	Credits
HRTM Required and Elective Classes Taken At Graduate Level ¹		
HRTM 5145	Resort Management	3
HRTM 5140	Hotel Revenue and Sales Management	3
HRTM 5240	Sustainability in the Hospitality Industry	3
HRTM 5310	Beverage Management	3
HRTM 5410	Hospitality Cost Control	3
HRTM 5996	Special Topics	1-4

¹ Other courses may be used for the MAP requirements with the consent of instructor, including HRTM 5210 The Hospitality Industry and Sustainable Competitive Strategy, HRTM 5220 Contemporary Global Issues in Hospitality, and HRTM 5991 Special Research Programs but will require a degree audit exception through the department/graduate school.

For additional information, please see MAP requirements at:

<https://gradschool.nmsu.edu/current-students/masters-accelerated-program.html>.