

BUSINESS ADMINISTRATION (MANAGEMENT) - DOCTOR OF PHILOSOPHY

Phone: (575) 646-1201

<http://business.nmsu.edu/academics/graduate-programs/mgt-phd/>
(<https://business.nmsu.edu/phd-management/>)

The College of Business offers a program leading to a Doctor of Philosophy in Business Administration with a concentration in Management. Our program meets the requirements of the Association to Advance Collegiate Schools of Business (AACSB) International by providing students with advanced management-related theoretical, research, and applied knowledge and skills. We are committed to educating researchers, teachers, and scholars who will lead and shape business and organizational life in the decades to come. We prepare you to understand the complexities of business and its social and international contexts while you develop a specialized area of expertise. Our program is flexible in order to align programs of study with job opportunities and students' interest areas. Research skills are developed through coursework and mentoring relationships, as you will work with faculty to pursue joint research according to your interests and faculty members' expertise. Our faculty prepare students for academic research and teaching careers in managerial and organizational sciences; consulting careers with industrial, governmental, health, or educational institutions; or leadership careers in organizational management and administration.

Program Requirements

- Complete coursework in a major field of concentration chosen from the department of management in the College of Business;
- Demonstrate competency in statistics and research methods;
- Complete coursework in a minor field of concentration or interest area that supports the student's research, teaching, and career goals;
- Pass the first-year qualifying exam, annual progress reviews, and the comprehensive exam; and
- Complete and successfully defend a doctoral dissertation.

Prefix	Title	Credits
Management Courses		
MGMT 645	Seminar in Human Resources Management	3
MGMT 650	Seminar in Organizational Behavior	3
MGMT 660	Research Design and Methodology	3
MGMT 670	Seminar in Operations Management	3
MGMT 675	Seminar in Strategic Management	3
Marketing Courses		
MKTG 640	Measurement and Structural Equation Modeling	3
<i>Choose one class from the following options:</i>		
MKTG 601	Marketing Management	
MKTG 620	Contemporary Marketing Readings	
MKTG 625	Consumer Behavior	
MKTG 670	Marketing Theory	
Research Methods Courses		
A ST 505	Statistical Inference I	4
or PSYC 5110	Quantitative Methods in Psychology I	

A ST 506	Statistical Inference II	3
or PSYC 5120	Quantitative Methods in Psychology II	
A ST 507	Advanced Regression	3
A ST 555	Applied Multivariate Analysis	3
Choose one of the following (May be replaced by a 500+ level course in research methods upon program director approval):		
PSYC 5230	Methods in Social Psychology	
ELAD 6220	Qualitative Research I	
SOCI 5155	Seminar in Text Analysis for the Social Sciences	
Dissertation Work		
MGMT 600	Doctoral Research <small>These credit hours could be replaced with other seminar or research methods courses approved by faculty advisor</small>	6
Doctoral Dissertation		18
MGMT 700	Doctoral Dissertation	
Total Credits		55