

MANAGEMENT

the program website: <https://business.nmsu.edu/phd-management/index.html> (<https://business.nmsu.edu/phd-management/>)

Undergraduate Program Information

The Department of Management invites you to consider a **Management Major** in one of the three concentrations:

1. [Human Resource Management](#),
2. [Project and Supply Chain Management](#), or
3. [Small Business Management and Entrepreneurship](#).

The study of management offers the opportunity to develop skills in utilizing human, physical, and economic resources to achieve organizational objectives. These are important cross-functional skills in today's competitive job market. Do you like to work with people? Need help solving people's problems at work? Hope to start your own business? Want to run an environmental project, or a bank, a store, a farm, or a government agency? Are you interested in how people from diverse backgrounds work together to achieve common goals? If you answered yes to any of these questions, you should consider a major in management. The mission of the department is to prepare graduates with a Bachelor of Business Administration for management careers in a broad spectrum of New Mexico, national, and globally oriented businesses. Management graduates work in small and large agricultural, manufacturing, government, transportation, public utility, merchandising, health care, environmental, and communications organizations, among others.

The **General Business Major** is based on a broad range of College of Business course options rather than a narrow focus on a single discipline. With a Bachelor of Business Administration in General Business, graduates find careers in large and small businesses, government agencies, and the nonprofit sector. The general business major is well-suited to both part-time and full-time working students. The degree path allows students to select courses that will better meet their individual schedules. The [Entrepreneurship Concentration](#) is ideal for a student interested in starting or acquiring a small business or entering a family business upon graduation. The curriculum focuses on small and new enterprises, reflecting the entrepreneurial nature of contemporary local and global businesses.

Graduate Program Information

The Department of Management offers graduate coursework leading to a Doctor of Philosophy (Ph.D.) in Business Administration. Areas of emphasis for doctoral students are:

- organizational behavior,
- human resource management,
- entrepreneurship,
- project management,
- strategic management, and
- supply chain management.

Research in the above areas is currently being conducted by the faculty, ensuring that doctoral candidates will work at the forefront of knowledge in these areas. The Ph.D. program is intended to provide broad graduate-level training in business administration. Students are required to complete appropriate courses in research methods and applied statistics. For further information on the Management Ph.D., please consult