

MANAGEMENT (SMALL BUSINESS MANAGEMENT & ENTREPRENEURSHIP) - BACHELOR OF BUSINESS ADMINISTRATION

A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1220G Intermediate Algebra and ENGL 1110G Rhetoric and Composition. The contents and order of this roadmap may vary depending on initial student placement in mathematics and english. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

First Year		Credits
Fall		
MATH 1220G	College Algebra (C- or better) ¹	3
BCIS 1110	Introduction to Information Systems (C- or better)	3
Choose one from the following:		4
ENGL 1110G	Composition I (C- or better) ¹	
ENGL 1110H	Composition I Honors (C- or better) ¹	
ENGL 1110M	Composition I (C- or better) ¹	
Area V: Humanities Course ²		3
Elective Course ³		3
Credits		16
Spring		
MATH 1430G	Applications of Calculus I ¹	3
BUSA 1110	Intro to Business (C- or better)	3
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture (C- or better)	
COMM 1115G	Introduction to Communication (C- or better)	
COMM 1130G	Public Speaking (C- or better)	
HNRS 2175G	Introduction to Communication Honors (C- or better)	
Area III: Laboratory Science Course ²		4
Area VI: Creative and Fine Arts Course ²		3
Credits		16
Second Year		
Fall		
Elective Course ³		3
ECON 2110G	Macroeconomic Principles (counts towards Area IV, Gen.Ed and C- or better) ¹	3
ACCT 2110	Principles of Accounting I (C- or better)	3
ENGL 2210G	Professional and Technical Communication (C- or better) ¹	3
Elective Course ³		3
Credits		15
Spring		
A ST 311	Statistical Applications (C- or better) ¹	3

ECON 2120G	Principles of Microeconomics Honors (counts towards Area IV, Gen. Ed, and C- or better) ¹	3
ACCT 2120	Principles of Accounting II (C- or better) ¹	3
Elective Course ³		4
VWW - Viewing a Wider World Course ⁴		3
Credits		16
Third Year		
Fall		
MGMT 332	Human Resources Management	3
MKTG 324	Product/Service Development	3
	or MKTG 357 or Digital Marketing Strategy	
BCIS 338	Business Information Systems I ¹	3
MKTG 303	Principles of Marketing	3
MGMT 309	Human Behavior in Organizations	3
Credits		15
Spring		
MGMT 361	Small Business Management	3
MGMT 310V	Entrepreneurial Mindset	3
BLAW 316	Legal Environment of Business	3
BFIN 341	Financial Analysis and Markets ¹	3
VWW - Viewing a Wider World ⁴		3
Credits		15
Fourth Year		
Fall		
MGMT 448	Business Process Improvement (only offered in Fall semester) ¹	3
	or MGMT 461 or Entrepreneurial Decision Making	
BLAW 330	Entrepreneurship Law	3
MGMT 344	Production and Operations Management ¹	3
Elective Course ³		6
Credits		12
Spring		
MGMT 470	Project Management in Organizations	3
MGMT 449	Strategic Management ¹	3
MGMT Upper-Division Elective Course		3
Any Two Business Upper-Division Elective Course (excluding A ST 311)		6
Credits		15
Total Credits		120

¹ These courses have prerequisites and it is the students responsibility for checking and fulfilling all course prerequisites listed for these courses

² See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

³ Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

⁴ See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses.