

# MANAGEMENT (SMALL BUSINESS MANAGEMENT & ENTREPRENEURSHIP) - BACHELOR OF BUSINESS ADMINISTRATION

Every candidate for this major must fulfill the following requirements in addition to the general education common core, College of Business foundation and the business core, Viewing a Wider World requirements and general electives. Students will choose one or more of the four options that follow.

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

## Course Requirements

Prefix	Title	Credits
<b>General Education</b>		
Grades of C- or better are required in general education communications courses.		
<i>Area I: Communications</i>		
<i>English Composition - Level 1</i>		
Choose one from the following:		4
ENGL 1110G	Composition I	
ENGL 1110H	Composition I Honors	
ENGL 1110M	Composition I	
<i>English Composition - Level 2</i>		
ENGL 2210G	Professional and Technical Communication	3
or ENGL 2210H	Professional and Technical Communication	
or ENGL 2210M	Professional and Technical Communication for Multilingual Students	
<i>Oral Communication</i>		
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
<i>Area II: Mathematics</i>		
MATH 1220G	College Algebra (Foundation Requirement) <sup>1</sup>	3
<i>Area III/IV: Laboratory Sciences and Social/Behavioral Sciences</i>		
		10
ECON 2110G	Macroeconomic Principles (C- or better)	
ECON 2120G	Principles of Microeconomics Honors (C- or better)	
<i>Area III: Laboratory Sciences Course (4 credits)<sup>2</sup></i>		
<i>Area V: Humanities<sup>2</sup></i>		3
<i>Area VI: Creative and Fine Arts<sup>2</sup></i>		3
<i>General Education Elective</i>		

MATH 1430G	Applications of Calculus I (Foundation Requirement )	3
<b>Viewing A Wider World<sup>3</sup></b>		<b>6</b>
<b>Departmental/College Requirements</b>		
A ST 311	Statistical Applications (minimum grade of C- required)	3
<i>Business Core: Lower Division (minimum grades of C- required)</i>		
ACCT 2110	Principles of Accounting I (not recommended for freshman year)	3
ACCT 2120	Principles of Accounting II	3
BCIS 1110	Introduction to Information Systems	3
BUSA 1110	Intro to Business	3
<i>Business Core: Upper Division</i>		
BCIS 338	Business Information Systems I	3
BLAW 316	Legal Environment of Business	3
BFIN 341	Financial Analysis and Markets	3
MGMT 309	Human Behavior in Organizations	3
MGMT 449	Strategic Management	3
MKTG 303	Principles of Marketing	3
MGMT 344	Production and Operations Management	3
Two Upper Division Business electives from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, ENTR, BFIN, I B, MGMT, MKTG (excluding A ST 311)		6
<i>Major Courses</i>		
MGMT 332	Human Resources Management	3
MGMT 310V	Entrepreneurial Mindset	3
MGMT 361	Small Business Management	3
MGMT 448	Business Process Improvement	3
or MGMT 461	Entrepreneurial Decision Making	
MGMT 470	Project Management in Organizations	3
BLAW 330	Entrepreneurship Law	3
MKTG 324	Product/Service Development	3
or MKTG 357	Digital Marketing Strategy	
<i>MGMT Upper Division Elective</i>		3
<b>Second Language: (not required)</b>		
<b>Electives, to bring the total credits to 120<sup>5</sup></b>		<b>16</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Students may be required to take MATH 1215 Intermediate Algebra, depending on their math placement. MATH 1220G College Algebra or MATH 1430G Applications of Calculus I or MATH 1350G Introduction to Statistics fulfills the general education requirement in math.

<sup>2</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

<sup>3</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses and how to fulfill this requirement.

<sup>4</sup> Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.