

GENERAL BUSINESS (ENTREPRENEURSHIP) - BACHELOR OF BUSINESS ADMINISTRATION

A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1220G College Algebra and ENGL 1110G Composition I. The contents and order of this roadmap may vary depending on initial student placement in mathematics and English. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

First Year

Semester 1		Credits
MATH 1220G	College Algebra (C- or better) ¹	3
BCIS 1110	Introduction to Information Systems (C- or better)	3
Choose from one of the following: ¹		4
ENGL 1110G	Composition I (C- or better) ¹	
ENGL 1110H	Composition I Honors (C- or better) ¹	
ENGL 1110M	Composition I (C- or better) ¹	
Area V: Humanities Course ²		3
Elective Course		3
Credits		16

Semester 2

COMM 1115G	Introduction to Communication (C- or better)	3
MATH 1430G	Applications of Calculus I (C- or better) ¹	3
BUSA 1110	Intro to Business (C- or better)	3
Area III: Laboratory Science ²		4
Area VI: Creative and Fine Arts Course ²		3
Credits		16

Second Year

Semester 1

ENGL 2210G	Professional and Technical Communication (C- or better) ¹	3
ECON 2110G	Macroeconomic Principles (C- or better)	3
ACCT 2110	Principles of Accounting I (C- or better)	3
Elective Course		3
Credits		12

Semester 2

ECON 2120G	Principles of Microeconomics Honors (C- or better)	3
ACCT 2120	Principles of Accounting II (C- or better)	3
MKTG 303	Principles of Marketing	3
MGMT 309	Human Behavior in Organizations	3
VWW: Viewing a Wider World Course ³		3
Credits		15

Third Year

Semester 1

BCIS 338	Business Information Systems I ¹	3
BLAW 316	Legal Environment of Business	3
BFIN 341	Financial Analysis and Markets ¹	3

MGMT 332	Human Resources Management	3
Any Upper-Division Business Elective Course (excluding A ST 311) ⁴		3
Credits		15

Semester 2

Choose from any of the following:		3
MGMT 344	Production and Operations Management ¹	3
Any Upper-Division Business Elective Course (excluding A ST 311) ⁴		3
Any Upper-Division Business Elective Course (excluding A ST 311) ⁴		3
VWW: Viewing a Wider World Course ³		3
Elective Course		3
Credits		18

Fourth Year

Semester 1

MGMT 361	Small Business Management	3
ECON Upper-Division Elective Course		3
Any Upper-Division Business Elective Course (excluding A ST 311) ⁴		3
Any Upper-Division Business Elective Course (excluding A ST 311) ⁴		3
Elective Course		3
Credits		15

Semester 2

MGMT 449	Strategic Management ¹	3
MGMT 448	Business Process Improvement	3
MGMT 461	Entrepreneurial Decision Making	3
Elective Course(s)		4
Credits		13
Total Credits		120

¹ These courses have prerequisites and it is the student's responsibility for checking and fulfilling all course prerequisites listed for these courses.

² See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

³ See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses.

⁴ **Of the remaining 12 credits for the entrepreneurship concentration, no more than 9 credits may be taken in any one prefix**

- Accounting (ACCT)
- Business Administration (B A)
- Business Computer Information Systems (BCIS)
- Business Law (BLAW)
- Economics (ECON)
- Entrepreneurship (ENTR)
- Finance (FIN)
- International Business (I B)
- Management (MGT)
- Marketing (MKTG)