

GENERAL BUSINESS (ENTREPRENEURSHIP) - BACHELOR OF BUSINESS ADMINISTRATION

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

Prefix	Title	Credits
General Education		
Grades of C- or better are required in general education communications courses		
<i>Area I: Communications</i>		
<i>English Composition - Level 1</i>		
Choose one from the following:		4
ENGL 1110G	Composition I	
ENGL 1110H	Composition I Honors	
ENGL 1110M	Composition I	
<i>English Composition - Level 2</i>		
ENGL 2210G	Professional and Technical Communication	3
or ENGL 2210H	Professional and Technical Communication	
<i>Oral Communication</i>		
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
<i>Area II: Mathematics</i>		
MATH 1220G	College Algebra ¹	3
<i>Area III/IV: Laboratory Sciences and Social/Behavioral Sciences</i>		
Area III: Laboratory Sciences Course (4 credits) ²		10
ECON 2110G	Macroeconomic Principles	
ECON 2120G	Principles of Microeconomics Honors	
<i>Area V: Humanities</i> ²		
<i>Area VI: Creative and Fine Arts</i> ²		
<i>General Education Elective</i>		
MATH 1430G	Applications of Calculus I ¹	3
Viewing A Wider World ³		6
Departmental/College Requirements		
<i>Business Core: Lower Division (minimum grades of C- required)</i>		
ACCT 2110	Principles of Accounting I	3
ACCT 2120	Principles of Accounting II	3
BCIS 1110	Introduction to Information Systems	3
BUSA 1110	Intro to Business	3
<i>Business Core: Upper Division</i>		
BCIS 338	Business Information Systems I	3
BLAW 316	Legal Environment of Business	3
BFIN 341	Financial Analysis and Markets	3

MGMT 309	Human Behavior in Organizations	3
MGMT 449	Strategic Management	3
MKTG 303	Principles of Marketing	3
MGMT 344	Production and Operations Management	3
Upper Division Business elective from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, BFIN, I B, MGMT, MKTG (excluding A ST 311)		6
<i>Major Courses</i>		
MGMT 332	Human Resources Management	3
MGMT 361	Small Business Management	3
MGMT 461	Entrepreneurial Decision Making	3
MGMT 448	Business Process Improvement	3
Major requirements (upper division) ⁴		12
Non-Departmental Requirements (in addition to Gen.Ed/VWW)		
(grade of C- or better required):		
A ST 311	Statistical Applications	3
Second Language: (not required)		
Electives, to bring the total credits to 120 ⁵		16
Total Credits		120

¹ Students may be required to take MATH 1215 Intermediate Algebra, depending on their math placement. MATH 1220G College Algebra or MATH 1430G Applications of Calculus I or fulfills the general education requirement in math.

² See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) Section of the catalog for a full list of courses

³ See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) Section of the catalog for a full list of courses

⁴ **Of the remaining 12 credits for the entrepreneurship concentration, no more than 9 credits may be taken in any one prefix**

- Accounting (ACCT)
- Business Administration (B A)
- Business Computer Information Systems (BCIS)
- Business Law (BLAW)
- Economics (ECON)
- Entrepreneurship (ENTR)
- Finance (FIN)
- International Business (I B)
- Management (MGT)
- Marketing (MKTG)

⁵ Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.