

# GENERAL BUSINESS (ENTREPRENEURSHIP) - BACHELOR OF BUSINESS ADMINISTRATION

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

Prefix	Title	Credits
<b>General Education</b>		
Grades of C- or better are required in general education communications courses		
<i>Area I: Communications</i>		
<i>English Composition - Level 1</i>		
Choose one from the following:		4
ENGL 1110G	Composition I	
ENGL 1110H	Composition I Honors	
ENGL 1110M	Composition I	
<i>English Composition - Level 2</i>		
ENGL 2210G	Professional and Technical Communication	3
or ENGL 2210H	Professional and Technical Communication	
<i>Oral Communication</i>		
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
<i>Area II: Mathematics</i>		
MATH 1220G	College Algebra <sup>1</sup>	3
<i>Area III/IV: Laboratory Sciences and Social/Behavioral Sciences</i>		
Area III: Laboratory Sciences Course (4 credits) <sup>2</sup>		10
ECON 2110G	Macroeconomic Principles	
ECON 2120G	Principles of Microeconomics Honors	
<i>Area V: Humanities</i> <sup>2</sup>		
<i>Area VI: Creative and Fine Arts</i> <sup>2</sup>		
<i>General Education Elective</i>		
MATH 1430G	Applications of Calculus I <sup>1</sup>	3
<b>Viewing A Wider World</b> <sup>3</sup>		6
<b>Departmental/College Requirements</b>		
<i>Business Core: Lower Division (minimum grades of C- required)</i>		
ACCT 2110	Principles of Accounting I	3
ACCT 2120	Principles of Accounting II	3
BCIS 1110	Introduction to Information Systems	3
BUSA 1110	Intro to Business	3
<i>Business Core: Upper Division</i>		
BCIS 338	Business Information Systems I	3
BLAW 316	Legal Environment of Business	3
BFIN 341	Financial Analysis and Markets	3

MGMT 309	Human Behavior in Organizations	3
MGMT 449	Strategic Management	3
MKTG 303	Principles of Marketing	3
MGMT 344	Production and Operations Management	3
Upper Division Business elective from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, BFIN, I B, MGMT, MKTG (excluding A ST 311)		6
<i>Major Courses</i>		
MGMT 332	Human Resources Management	3
MGMT 361	Small Business Management	3
MGMT 461	Entrepreneurial Decision Making	3
MGMT 448	Business Process Improvement	3
Major requirements (upper division) <sup>4</sup>		12
<b>Non-Departmental Requirements (in addition to Gen.Ed/VWW)</b>		
(grade of C- or better required):		
A ST 311	Statistical Applications	3
<b>Second Language: (not required)</b>		
<b>Electives, to bring the total credits to 120</b> <sup>5</sup>		<b>16</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Students may be required to take MATH 1215 Intermediate Algebra, depending on their math placement. MATH 1220G College Algebra or MATH 1430G Applications of Calculus I or fulfills the general education requirement in math.

<sup>2</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) Section of the catalog for a full list of courses

<sup>3</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) Section of the catalog for a full list of courses

<sup>4</sup> **Of the remaining 12 credits for the entrepreneurship concentration, no more than 9 credits may be taken in any one prefix**

- Accounting (ACCT)
- Business Administration (B A)
- Business Computer Information Systems (BCIS)
- Business Law (BLAW)
- Economics (ECON)
- Entrepreneurship (ENTR)
- Finance (FIN)
- International Business (I B)
- Management (MGT)
- Marketing (MKTG)

<sup>5</sup> Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

## A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1220G College Algebra and ENGL 1110G Composition I. The contents and order of this roadmap may vary depending on initial student placement in mathematics and English. It is only a suggested plan of study for students and is not intended as a contract. Course availability may

vary from fall to spring semester and may be subject to modification or change.

**First Year**

<b>Semester 1</b>		<b>Credits</b>
MATH 1220G	College Algebra (C- or better) <sup>1</sup>	3
BCIS 1110	Introduction to Information Systems (C- or better)	3
Choose from one of the following: <sup>1</sup>		4
ENGL 1110G	Composition I (C- or better) <sup>1</sup>	
ENGL 1110H	Composition I Honors (C- or better) <sup>1</sup>	
ENGL 1110M	Composition I (C- or better) <sup>1</sup>	
Area V: Humanities Course <sup>2</sup>		3
Elective Course		3
<b>Credits</b>		<b>16</b>

**Semester 2**

COMM 1115G	Introduction to Communication (C- or better)	3
MATH 1430G	Applications of Calculus I (C- or better) <sup>1</sup>	3
BUSA 1110	Intro to Business (C- or better)	3
Area III: Laboratory Science <sup>2</sup>		4
Area VI: Creative and Fine Arts Course <sup>2</sup>		3
<b>Credits</b>		<b>16</b>

**Second Year**

**Semester 1**

ENGL 2210G	Professional and Technical Communication (C- or better) <sup>1</sup>	3
ECON 2110G	Macroeconomic Principles (C- or better)	3
ACCT 2110	Principles of Accounting I (C- or better)	3
Elective Course		3
<b>Credits</b>		<b>12</b>

**Semester 2**

ECON 2120G	Principles of Microeconomics Honors (C- or better)	3
ACCT 2120	Principles of Accounting II (C- or better)	3
MKTG 303	Principles of Marketing	3
MGMT 309	Human Behavior in Organizations	3
VWW: Viewing a Wider World Course <sup>3</sup>		3
<b>Credits</b>		<b>15</b>

**Third Year**

**Semester 1**

BCIS 338	Business Information Systems I <sup>1</sup>	3
BLAW 316	Legal Environment of Business	3
BFIN 341	Financial Analysis and Markets <sup>1</sup>	3
MGMT 332	Human Resources Management	3
Any Upper-Division Business Elective Course (excluding A ST 311) <sup>4</sup>		3
<b>Credits</b>		<b>15</b>

**Semester 2**

Choose from any of the following:		3
MGMT 344	Production and Operations Management <sup>1</sup>	3
Any Upper-Division Business Elective Course (excluding A ST 311) <sup>4</sup>		3
Any Upper-Division Business Elective Course (excluding A ST 311) <sup>4</sup>		3
VWW: Viewing a Wider World Course <sup>3</sup>		3
Elective Course		3
<b>Credits</b>		<b>18</b>

**Fourth Year**

**Semester 1**

MGMT 361	Small Business Management	3
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ECON Upper-Division Elective Course	3
Any Upper-Division Business Elective Course (excluding A ST 311) <sup>4</sup>	3
Any Upper-Division Business Elective Course (excluding A ST 311) <sup>4</sup>	3
Elective Course	3

**Credits 15**

**Semester 2**

MGMT 449	Strategic Management <sup>1</sup>	3
MGMT 448	Business Process Improvement	3
MGMT 461	Entrepreneurial Decision Making	3
Elective Course(s)		4

**Credits 13**

**Total Credits 120**

<sup>1</sup> These courses have prerequisites and it is the student's responsibility for checking and fulfilling all course prerequisites listed for these courses.

<sup>2</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

<sup>3</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses.

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- International Business (I B)
- Management (MGT)
- Marketing (MKTG)