

# COLLEGE OF BUSINESS

Dean - *Bryan Ashenbaum*

Associate Dean for Research and Graduate Programs - *Carlo Mora*

Associate Dean for Student Affairs and Curriculum - *Benjamin Widner*

Assistant Dean for Budget and Finance - *Lourdes Alvarado-Salas*

## Mission of the College of Business

The College of Business transforms lives by providing highly respected programs, instruction and scholarly activities that drive economic, social, educational and community development for New Mexico's diverse population.

## Requirements for the Bachelor Degrees

- Successful completion of the New Mexico General Education Requirements and NMSU Viewing a Wider World Courses.
- Successful completion of College of Business Requirements below and major requirements. For the Bachelor of Arts in Economics, see the Economics and International Business (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/>) section for specific requirements.
- A minimum cumulative grade point average (GPA) of 2.0 in all courses taken at NMSU to meet lower and upper division business core and major requirements.
- All majors except Economics and International Business require a minimum cumulative GPA of 2.0 in all courses taken to meet the requirements of the major. For Economics and International Business majors, a minimum cumulative GPA of 2.5 is required for courses taken to meet the requirements for the major.
- A minimum of 50% of business credits required for a Bachelor of Accountancy or Bachelor of Business Administration degree or 18 business credits required for a Bachelor of Arts in Economics degree must be completed in the College of Business and a minimum of 12 credits required in the major must be completed in the College. See sections below for major-specific transfer criteria. A total of no more than six credits of courses designated as 300E may be used to satisfy the required upper division business elective, the ECON/A ST elective, and electives in the major.

The only courses that may be taken on an S/U option by students in the College of Business are those designated S/U only, general electives outside the college, and up to 9 credits of HNRS courses used to fulfill General Education requirements.

Before taking upper-division courses (numbered 300 or above) offered by the College of Business, students must complete all lower-division course requirements with the required minimum grades or better.

Upper division business course credits completed more than ten years prior to the degree application will be reviewed by the course department head and dean (or a designee) to determine their continued suitability to satisfy current degree, major and minor requirements and learning objectives.

## Course Requirements

Prefix	Title	Credits
<b>General Education Requirements</b>		
Grades of C- or better are required in general education communications courses.		
<i>Area I: Communications</i>		
<i>English Composition - Level 1</i>		
Choose one from the following:		4
ENGL 1110G	Composition I	
ENGL 1110H	Composition I Honors	
ENGL 1110M	Composition I Multilingual	
<i>English Composition - Level 2</i>		
ENGL 2210G	Professional and Technical Communication	3
<i>Oral Communication</i>		
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
<i>Area II: Mathematics</i>		
MATH 1220G	College Algebra (Foundation Requirement) <sup>1</sup>	3
<i>Area III/IV: Laboratory Science and Social/Behavioral Sciences Courses</i>		
Area III: Laboratory Science Course (4 credit) <sup>2</sup>		10
Grades of C- or better are required in ECON 2110G and ECON 2120G.		
ECON 2110G	Macroeconomic Principles (Business Core: Lower Division)	
ECON 2120G	Microeconomics Principles (Business Core: Lower Division)	
<i>Area V: Humanities</i> <sup>2</sup>		
<i>Area VI: Creative and Fine Arts</i> <sup>2</sup>		
<i>General Education Elective</i>		
MATH 1430G	Applications of Calculus I	3
<b>Viewing a Wider World Courses</b> <sup>3</sup>		6
<b>Foundation Requirements</b> <sup>4</sup>		
Choose one from the following (grade of C- or better required):		3
If MATH 1350G is taken before MATH 1220G then the Statistics course will satisfy the Area II Requirement and MATH 1220G must be taken as a foundation requirement <sup>1</sup>		
MATH 1350G	Introduction to Statistics (Foundation Requirement)	
A ST 311	Statistical Applications (Foundation Requirement - doesn't count as Gen.Ed)	
<b>Business Core: Lower Division (minimum grades of C- required)</b>		
ACCT 2110	Principles of Accounting I (not recommended for freshman year)	3
ACCT 2120	Principles of Accounting II	3
BCIS 1110	Introduction to Information Systems	3
BUSA 1110	Intro to Business	3
<b>Business Core: Upper Division</b>		
BCIS 338	Business Information Systems I	3
BLAW 316	Legal Environment of Business	3
BFIN 341	Financial Analysis and Markets	3
MGMT 309	Human Behavior in Organizations	3
MGMT 449	Strategic Management	3
MKTG 303	Principles of Marketing	3
BCIS 485	Enterprise Resource Planning <sup>5</sup>	3

or MGMT 344	Production and Operations Management	
or MGMT 470	Project Management in Organizations	
Upper division Economics or Applied Statistics elective from the following prefixes: A ST (excluding A ST 311), ECON		3
Upper division business elective from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, ENTR, BFIN, I B, MGMT, MKTG (excluding A ST 311)		3
<b>Major Courses</b> <sup>6</sup>		<b>24-27</b>
<b>Electives, to bring the total credits 120</b>		
Select additional credits to bring total degree credits to a minimum of 120 and upper division credits to 48. The number of general elective credits varies by student and major. <sup>6</sup>		13-16
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Students may be required to take MATH 1215 Intermediate Algebra, depending on their math placement. MATH 1220G College Algebra or MATH 1430G Applications of Calculus I or MATH 1350G Introduction to Statistics fulfills the general education requirement in math.

<sup>2</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

<sup>3</sup> A description of the requirement and a listing of approved VWW courses can be found in this catalog under Required Courses (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>).

<sup>4</sup> All Foundation Requirement Courses must be taken, or satisfied with transfer credits, regardless of which Mathematics or Statistics course satisfies the Area II General Education course: MATH 1220G, MATH 1430G and MATH 1350G or A ST 311 must be completed.

<sup>5</sup> Management - Project Supply Change majors may not use MGMT 470 Project Management in Organizations to satisfy this requirement since it is a requirement in the major; Accounting majors must take BCIS 485 Enterprise Resource Planning.

<sup>6</sup> Major course credits and Elective credits vary based on the major chosen. Please see the departmental/major pages for specifics on the number of major and elective credits required: Economics (Bachelor of Arts) (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/economics-bachelor-art-economics/>); Accounting (<https://catalogs.nmsu.edu/nmsu/business/accounting-information-systems/accounting-bachelor-accountancy/>); Economics (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/economics-bachelor-business-administration/>); Finance (<https://catalogs.nmsu.edu/nmsu/business/finance/finance-bachelor-business-administration/>); General Business (<https://catalogs.nmsu.edu/nmsu/business/management/general-business-bachelor-business-administration/>); Information Systems (<https://catalogs.nmsu.edu/nmsu/business/accounting-information-systems/information-systems-bachelor-business-administration/>); International Business (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/international-business-bachelor-business-administration/>); Management (<https://catalogs.nmsu.edu/nmsu/business/management/#degreestext>); Marketing (<https://business.nmsu.edu/strategic-marketing/>).

## Associate in Prebusiness Degree

To complete the associate degree, 60 credits are required, including the General Education Requirements, College of Business Foundation and Business Core (lower division) requirements.

A minimum cumulative grade point average of 2.0 is also required. The last 15 credits towards the degree must be earned through the NMSU system.

## Minors in Business

Minors are available in

- accounting
- advertising
- banking and financial planning
- business administration
- business law
- economics
- enterprise systems
- entrepreneurship and innovation
- finance
- information systems
- international business
- management
- marketing
- professional selling
- risk management and insurance

Students pursuing the Bachelor of Individualized Studies or the Bachelor of Applied Studies are not eligible for minors from the College of Business other than the minor in business administration. At least 12 credits of the minor must be completed at the NMSU College of Business.

## Preprofessional Programs

NMSU offers a number of programs designed for transfer to professional schools through its undergraduate colleges. The programs that are administered by the College of Business is Prelaw, it is also administered through the College of Arts and Sciences

### Prelaw Students

Law schools will accept undergraduates who have earned bachelor's degrees in any major. Many prelaw students take some law courses in their undergraduate program. The College of Arts and Sciences supervises a Supplementary Major in Law and Society, which includes courses from a number of departments and several colleges. It is described under "Government" in the Arts and Sciences chapter. The College of Business offers a number of Business Law courses which can be found under the prefix BLAW in the course description chapter later in this catalog. The Department of Philosophy in the College of Arts and Sciences offers both a major and a minor in Justice, Political Philosophy, and Law that cultivates a reasoned understanding of law and legal institutions, as well as the moral theories that support the value and justice of these institutions. The description of this major is found under the description "Philosophy."

Because the practice of law often involves business-related problems, the majors in the college provide an excellent preparation for the prelaw student. The college has attorneys on the faculty who are available as advisors. Please contact the Finance Department for more information.

## Transferring Business Courses

The Transfer Course Equivalency Search tool found at <https://miniapps.nmsu.edu/transfer/> serves as a *general guide* in evaluation of transfer courses. However, transferability and applicability to an NMSU business or accounting degree or minor is not guaranteed until review

and approval by the College of Business. Generally, for an upper division business course taken elsewhere to fulfill the requirements of an upper division business "equivalent" course at NMSU, the transferring school must have been accredited by AACSB at the time the course was taken, or, if not, have been regionally accredited and the course's content and rigor comparable to the "equivalent" course offered at NMSU. Transfer students are encouraged to contact the Associate Academic Dean in the College of Business for content and rigor review of potential upper division transfer courses prior to or shortly after enrollment at NMSU.

## Associate Degree

- Prebusiness - Associate in Prebusiness (<https://catalogs.nmsu.edu/nmsu/business/prebusiness-apb/>)

## Bachelors Degrees

### A

- Accounting - Bachelor of Accountancy (<https://catalogs.nmsu.edu/nmsu/business/accounting-information-systems/accounting-bachelor-accountancy/>)
- Accounting - Bachelor of Accountancy (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/accounting-bachelor-accountancy-online/>)

### E

- Economics (Energy Economics) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/economics-energy-economics-bba/>)
- Economics - Bachelor of Arts in Economics (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/economics-bachelor-art-economics/>)
- Economics - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/economics-bachelor-business-administration/>)

### F

- Finance (Financial Analysis) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/finance/finance-financial-analyst-bachelor-business-administration/>)
- Finance (Risk Management and Insurance) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/finance/finance-risk-management-insurance-bachelor-business-administration/>)
- Finance - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/finance/finance-bachelor-business-administration/>)

### G

- General Business (Entrepreneurship) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/management/general-business-entrepreneurship-bachelor-business-administration/>)
- General Business - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/management/general-business-bachelor-business-administration/>)

- General Business - Bachelor of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/general-business-bba-online/>)

### H

- Human Resource Management - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/management/human-resource-management-minor/>)

### I

- Information Systems - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/accounting-information-systems/information-systems-bachelor-business-administration/>)
- Information Systems - Bachelor of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/information-systems-bba-online/>)
- International Business - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/international-business-bachelor-business-administration/>)

### M

- Management (Human Resource Management) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/management/management-human-resource-mgmt-bachelor-business-administration/>)
- Management (Human Resource Management) - Bachelor of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/management-human-resource-management-bba-online/>)
- Management (Project & Supply Chain Management) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/management/management-project-supply-chain-mgmt-bachelor-business-administration/>)
- Management (Small Business Management & Entrepreneurship) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/management/management-small-bus-mgmt-entrepreneurship-bachelor-business-administration/>)
- Marketing (Advertising) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-advertising-bba/>)
- Marketing (PGA Golf Management) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-pga-golf-management-bachelor-business-administration/>)
- Marketing (Professional Selling) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-professional-selling-bba/>)
- Marketing (Strategic Marketing) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-strategic-marketing-bba/>)
- Marketing - Bachelor of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/marketing-bba-online/>)

## Masters Degrees

### A

- Accounting - Master of Accountancy (<https://catalogs.nmsu.edu/nmsu/graduate-school/accounting-master-accountancy/>)

- Applied Statistics - Master of Science (<https://catalogs.nmsu.edu/nmsu/graduate-school/applied-statistics-master-science/>)

## B

- Business Administration (Agribusiness) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-agribusiness-master-business-administration/>)
- Business Administration (Finance) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-finance-master-business-administration/>)
- Business Administration (Health Services Management) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-health-services-management-master-business-administration/>)
- Business Administration (Health Services Management) - Master of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/business-administration-health-services-mgt-mba-online/>)
- Business Administration (Information Systems) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-information-systems-master-business-administration/>)
- Business Administration (Information Systems) - Master of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/business-administration-information-systems-mba-online/>)
- Business Administration (Public Utility Regulations) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-public-utility-regulations-master-business-administration/>)
- Business Administration (Public Utility Regulations) - Master of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/business-administration-public-utility-regulations-mba-online/>)
- Business Administration - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-master-business-administration/>)
- Business Administration - Master of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/business-administration-mba-online/>)

## E

- Economics (Econometrics) - Master of Arts (<https://catalogs.nmsu.edu/nmsu/graduate-school/economics-econometrics-master-arts/>)
- Economics (Public Policy) - Master of Arts (<https://catalogs.nmsu.edu/nmsu/graduate-school/economics-public-policy-master-arts/>)
- Economics (Public Utility Policy and Regulation) - Master of Arts (<https://catalogs.nmsu.edu/nmsu/graduate-school/economics-public-utility-policy-regulation-master-arts/>)
- Economics (Public Utility Policy and Regulation) - Master of Arts (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/economics-public-utility-policy-regulation-ma-online/>)
- Economics - Master of Arts (<https://catalogs.nmsu.edu/nmsu/graduate-school/economics-master-arts/>)

- Economics - Master of Arts (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/economics-ma-online/>)

## Doctoral Degrees

### A

- Applied Statistics - Doctor of Philosophy (<https://catalogs.nmsu.edu/nmsu/graduate-school/applied-statistics-phd/>)

### B

- Business Administration (Management) - Doctor of Philosophy (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-management-doctor-philosophy/>)
- Business Administration (Marketing) - Doctor of Philosophy (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-marketing-doctor-philosophy/>)

### E

- Economic Development - Doctor of Economic Development (<https://catalogs.nmsu.edu/nmsu/graduate-school/economics-doctor-economic-development/>)

## Graduate Certificates

- Finance - Graduate Certificate (<https://catalogs.nmsu.edu/nmsu/graduate-school/finance-graduate-certificate/>)
- Public Utility Regulation and Economics - Graduate Certificate (<https://catalogs.nmsu.edu/nmsu/graduate-school/public-utility-regulation-economics-graduate-certificate/>)
- Public Utility Regulation and Economics - Graduate Certificate (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/public-utility-regulation-economics-gr-certificate-online/>)

## Undergraduate Minors

- Accounting - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/accounting-information-systems/accounting-undergraduate-minor/>)
- Advertising - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/marketing/advertising-undergraduate-minor/>)
- Business Administration - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/business-administration-undergraduate-minor/>)
- Business Law - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/finance/business-law-undergraduate-minor/>)
- Economics - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/economics-undergraduate-minor/>)
- Enterprise Systems - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/accounting-information-systems/enterprise-systems-undergraduate-minor/>)
- Entrepreneurship - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/finance/entrepreneurship-undergraduate-minor/>)
- Finance - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/finance/finance-undergraduate-minor/>)
- Human Resource Management - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/management/human-resource-management-minor/>)

- Information Systems - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/accounting-information-systems/information-systems-undergraduate-minor/>)
- International Business - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/economics-applied-statistics-international-business/international-business-undergraduate-minor/>)
- Management - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/management/management-undergraduate-minor/>)
- Management - Undergraduate Minor (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/management-undergraduate-minor-online/>)
- Marketing - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-undergraduate-minor/>)
- Professional Selling - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/marketing/professional-selling-undergraduate-minor/>)
- Risk Management and Insurance - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/business/finance/risk-management-insurance-undergraduate-minor/>)
- Risk Management and Insurance - Undergraduate Minor (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/risk-management-insurance-undergraduate-minor-online/>)

## Graduate Minors

- Applied Statistics - Graduate Minor (<https://catalogs.nmsu.edu/nmsu/graduate-school/applied-statistics-graduate-minor/>)
- Economics - Graduate Minor (<https://catalogs.nmsu.edu/nmsu/graduate-school/economics-graduate-minor/>)
- Information Systems - Graduate Minor (<https://catalogs.nmsu.edu/nmsu/graduate-school/information-systems-graduate-minor/>)

## Accreditation

New Mexico State University has been accredited since 1926 by the Higher Learning Commission of the North Central Association of Colleges and Secondary Schools as a degree-granting institution. The university was accredited in 1954 by the American Association of University Women.

The baccalaureate and graduate degree programs in business and accounting offered in the College of Business are accredited by AACSB International—The Association to Advance Collegiate Schools of Business.