

# JOURNALISM AND MEDIA STUDIES - BACHELOR OF ARTS

## A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1130G Survey of Mathematics and ENGL 1110G Composition I. Course selection and sequencing may vary depending on a student's initial entry point and areas of interest. This is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

The department offers the following four degree focus areas: broadcasting, multimedia, photojournalism, and strategic communications (advertising/public relations). **These are not considered official concentrations and will not appear on a student's transcript or within their student record.**

### General Focus

Freshman		Credits
ENGL 1110G or ENGL 1110H	Composition I (C- or better) or Composition I Honors	4
Area II: Mathematics Course <sup>1</sup>		3-4
MATH 1130G	Survey of Mathematics (Recommended (C- or better))	3
JOUR 105G		3
Media and Society (C- or better - will count for Gen. Ed requirement)		
Area V: Humanities Course <sup>1</sup>		3
JOUR 110		3
Media Writing I		
Choose one from the following:		3
ENGL 2210G or ENGL 2210H	Professional and Technical Communication or Professional and Technical Communication	
ENGL 2221G	Writing in the Humanities and Social Science	
Area III: Laboratory Science Course <sup>1</sup>		4
Area IV: Social/Behavioral Sciences Course <sup>1</sup>		3
JOUR 210		3
Copyediting		
JOUR 201		3
Digital Content Creation		
<b>Credits</b>		<b>32-33</b>

### Sophomore

JOUR Introduction/Core and Intermediate Courses (C- or better)		12
Choose from one of the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
General Education Elective Course <sup>1</sup>		3
Second Language Requirement: 1110- level <sup>2</sup>		4
Second Language Requirement: 1120- level <sup>2</sup>		4
Elective Course <sup>4</sup>		3
<b>Credits</b>		<b>29</b>

### Junior

JOUR Introductory/Core Course (C- or better)		6
JOUR - Media Studies Course (C- or better)		3
JOUR - Upper Division Elective (C- or better)		6

JOUR Advanced Course		3
VWW - Viewing a Wider World Courses <sup>2</sup>		6
Elective - Upper Division Course <sup>1</sup>		6
<b>Credits</b>		<b>30</b>
<b>Senior</b>		
JOUR 493	Media Law (C- or better)	3
JOUR - Upper Division Elective Course (C- or better)		9
Elective - Upper Division Courses <sup>1</sup>		12
JOUR Advanced Professional Course		3
Elective Course <sup>1</sup>		3
<b>Credits</b>		<b>30</b>
<b>Total Credits</b>		<b>121-122</b>

<sup>1</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of course options.

<sup>2</sup> Second Language: options for completing the second language requirement can be located on the Requirements (p. ) tab for this degree.

<sup>3</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses.

### Strategic Communications (Ad/PR) Focus

Freshman		Credits
ENGL 1110G	Composition I (C- or better)	4
Area II: Mathematics Course <sup>1</sup>		3-4
MATH 1130G	Survey of Mathematics (Recommended (C- or better))	3
JOUR 105G		3
Media and Society (C- or better - will count for Gen Ed requirement)		
JOUR 110		3
Media Writing I		
JOUR 201		3
Digital Content Creation		
JOUR 210		3
Copyediting		
Choose one from the following:		3
ENGL 2210G	Professional and Technical Communication	
ENGL 2221G	Writing in the Humanities and Social Science	
Area III: Laboratory Science Course <sup>1</sup>		4
Area IV: Social/Behavioral Sciences Course <sup>1</sup>		3
<b>Credits</b>		<b>29-30</b>

### Sophomore

JOUR 300	Introduction to Advertising	3
JOUR 319	Introduction to Photography	3
JOUR 374	Introduction to Public Relations	3
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1130G	Public Speaking	
COMM 1115G	Introduction to Communication	
HNRS 2175G	Introduction to Communication Honors	
Area III Laboratory Science or Area IV: Social/Behavioral Science Course <sup>1</sup>		3-4
Area V: Humanities Course: POLS 1110G Recommended <sup>1</sup>		3
Area VI: Creative and Fine Arts Course <sup>1</sup>		3
Second Language Requirement: 1110- level <sup>2</sup>		4
Second Language Requirement: 1120-level <sup>2</sup>		4

Elective Courses: ECON 2110G Recommended	3
<b>Credits</b>	<b>32-33</b>
<b>Junior</b>	
JOUR 302 Television Videography & Editing	3
JOUR 312 Advertising, Copywriting and Creativity (C- or better)	3
JOUR 321 Media Graphic Design	3
JOUR 384 Public Relations Storytelling (C- or better)	3
JOUR 425 Media Planning and Buying (C- or better)	3
JOUR 470 Environmental, Social, & Governance Public Relations	3
VWW - Viewing a Wider World Course <sup>3</sup>	6
Elective Courses	6
<b>Credits</b>	<b>30</b>
<b>Senior</b>	
JOUR 457 Social Media Management and Analytics	3
JOUR 460V Sports & Entertainment P.R.	3
JOUR 493 Media Law (C- or better)	3
Choose one of the following:	3
JOUR 476 Strategic Communication Campaigns	3
JOUR 490 IMC Campaign	3
Elective Courses	9
<b>Credits</b>	<b>27</b>
<b>Total Credits</b>	<b>118-120</b>

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<sup>3</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses.

## Broadcasting Focus

<b>Freshman</b>	<b>Credits</b>
ENGL 1110G Composition I (C- or better)	4
Area II: Mathematics Course <sup>1</sup>	3-4
MATH 1130G Survey of Mathematics (Recommended (C- or better))	
JOUR 105G Media and Society (C- or better, will count for Gen Ed requirement)	3
JOUR 110 Media Writing I	3
JOUR 210 Copyediting	3
JOUR 201 Digital Content Creation	3
Choose one from the following:	3
ENGL 2210G Professional and Technical Communication	
ENGL 2221G Writing in the Humanities and Social Science	
Area III: Laboratory Science Course <sup>1</sup>	4
Area IV: Social/Behavioral Sciences Course <sup>1</sup>	3
<b>Credits</b>	<b>29-30</b>
<b>Sophomore</b>	
JOUR 302 Television Videography & Editing	3
JOUR 319 Introduction to Photography	3
JOUR 321 Media Graphic Design	3

Choose one from the following:	3
ACOM 1130G Effective Leadership and Communication in Agriculture	
COMM 1115G Introduction to Communication	
COMM 1130G Public Speaking	
HNRS 2175G Introduction to Communication Honors	
Area III: Laboratory Sciences OR Area IV: Social/Behavioral Sciences Course	3-4
Area V: Humanities Course, C- or better <sup>1</sup>	3
Area VI: Creative and Fine Arts Course <sup>1</sup>	3
Second Language Requirement: 1110- level <sup>2</sup>	4
Second Language Requirement: 1120-level <sup>2</sup>	4
Elective Course ECON 2110G Recommended <sup>4</sup>	3

<b>Credits</b>	<b>32-33</b>
<b>Junior</b>	
JOUR 314 Broadcast Reporting (C- or better)	3
JOUR 315 News 22 (C- or better)	3
JOUR 493 Media Law	3
Choose one from the following:	3
JOUR 300 Introduction to Advertising	
JOUR 374 Introduction to Public Relations	
VWW - Viewing a Wider World Courses <sup>6</sup>	6
JOUR - Media Studies Course	3
Elective Courses	9
<b>Credits</b>	<b>30</b>

<b>Senior</b>	
JOUR 330 TV News Shooting & Editing	0-3
JOUR 414 Broadcast Reporting Portfolio (C- or better)	3
Choose one from the following:	3
JOUR 300 Introduction to Advertising	
JOUR 374 Introduction to Public Relations	
Elective Course	18
<b>Credits</b>	<b>24-27</b>
<b>Total Credits</b>	<b>115-120</b>

<sup>1</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses

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## Multimedia and Photojournalism Focus

<b>Freshman</b>	<b>Credits</b>
ENGL 1110G Composition I (C- or better)	4
Area II: Mathematics Course <sup>1</sup>	3-4
MATH 1130G Survey of Mathematics (Recommended (C- or better))	
JOUR 105G Media and Society (C- or better, will count for Gen Ed requirement)	3
Area V: Humanities Course <sup>1</sup>	3
JOUR 110 Media Writing I	3
JOUR 210 Copyediting	3

JOUR 201	Digital Content Creation	3
Choose one from the following:		3
ENGL 2210G	Professional and Technical Communication	
ENGL 2221G	Writing in the Humanities and Social Science	
Area III: Laboratory Science Course <sup>1</sup>		4
Area IV: Social/Behavioral Science Course <sup>1</sup>		3
<b>Credits</b>		<b>32-33</b>
<b>Sophomore</b>		
JOUR 310	Media Writing II	3
JOUR 319	Introduction to Photography	3
JOUR 321	Media Graphic Design	3
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
Area III: Laboratory Science OR Area IV: Social/Behavioral Sciences Course <sup>1</sup>		3-4
Second Language Requirement: 1110- level <sup>2</sup>		4
Second Language Requirement: 1120-level <sup>2</sup>		4
Area VI: Creative and Fine Arts Course <sup>1</sup>		3
Elective Course: ECON 2110G Recommended		3
<b>Credits</b>		<b>29-30</b>
<b>Junior</b>		
JOUR 302	Television Videography & Editing	3
JOUR 306	Sports Writing and Reporting	3
JOUR 320	Photojournalism	3
JOUR 300	Introduction to Advertising	3
JOUR 374	Introduction to Public Relations	3
VWW - Viewing a Wider World Courses <sup>5</sup>		6
JOUR Media Studies Course		3
Elective Course - Upper Division <sup>3</sup>		9
<b>Credits</b>		<b>33</b>
<b>Senior</b>		
JOUR 427	Media Writing III	3
JOUR 457	Social Media Management and Analytics	3
JOUR 493	Media Law (C- or better)	3
JOUR Elective Course <sup>6</sup>		3
Elective Course <sup>3</sup>		12
<b>Credits</b>		<b>24</b>
<b>Total Credits</b>		<b>118-120</b>

<sup>1</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

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