

JOURNALISM AND MEDIA STUDIES - BACHELOR OF ARTS

Below are the requirements for completing the Bachelor of Arts with a major in Journalism and Media Studies without a specific area of focus. For information on how to complete the program with an emphasis in Broadcasting, or Multimedia, Photojournalism or Advertising and Public Relations, please see the roadmaps tab. (p.)

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300/3000 or above.

To graduate with the Bachelor of Arts with a major in Journalism and Media Studies, students must complete a minimum of 45 credits in journalism, and at least 33 of those credits must be in upper-division courses numbered 300/3000 or above.

Developmental coursework will not count toward the degree requirements, but may be needed in order to take the required English and mathematics courses.

Prefix	Title	Credits
General Education		
<i>Area I: Communications</i>		
<i>English Composition - Level 1</i>		
ENGL 1110G	Composition I	4
or ENGL 1110H	Composition I Honors	
<i>English Composition - Level 2</i>		
Choose one from the following:		3
ENGL 2210G	Professional and Technical Communication	
or ENGL 2210H	Professional and Technical Communication	
ENGL 2221G	Writing in the Humanities and Social Science	
<i>Oral Communication</i>		
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
<i>Area II: Mathematics</i> ¹		
MATH 1130G	Survey of Mathematics (Recommended)	
<i>Area III/IV: Laboratory Sciences and Social/Behavioral Sciences</i>		
JOUR 105G	Media and Society (Core Requirement)	10
Area III: Laboratory Science Course (4 credits) ¹		
Choose One More Class from Area IV: Social/Behavioral Sciences Course (3 credits) ¹		
<i>Area V: Humanities</i> ¹		
<i>Area VI: Creative and Fine Arts</i> ¹		
<i>General Education Elective</i> ¹		
Viewing a Wider World Courses ³		6
Journalism and Media Studies		
<i>Introductory/Core Requirements</i>		
JOUR 110	Media Writing I	
JOUR 201	Digital Content Creation	

JOUR 210	Copyediting	
Upper-Division:		
JOUR 300	Introduction to Advertising	
JOUR 302	Television Videography & Editing	
JOUR 319	Introduction to Photography	
JOUR 321	Media Graphic Design	
JOUR 374	Introduction to Public Relations	
JOUR 493	Media Law	
<i>Journalism and Media Studies Non-Core Requirements</i>		15
<i>Intermediate Courses (Complete at least one):</i>		
JOUR 306	Sports Writing and Reporting	
JOUR 312	Advertising, Copywriting and Creativity	
JOUR 314	Broadcast Reporting	
JOUR 320	Photojournalism	
JOUR 384	Public Relations Storytelling	
<i>Advanced Courses (Complete at least one):</i>		3
JOUR 310	Media Writing II	
JOUR 315	News 22	
JOUR 330	TV News Shooting & Editing	
JOUR 407	Media Internship	
JOUR 408	Media Practicum	
JOUR 425	Media Planning and Buying	
<i>Capstone Courses (Complete at least one)</i>		3
JOUR 412	Documentary Photojournalism	
JOUR 414	Broadcast Reporting Portfolio	
JOUR 427	Media Writing III	
JOUR 476	Strategic Communication Campaigns	
JOUR 490	IMC Campaign	
<i>Media Studies Courses (Complete at least one)</i>		3
JOUR 350	Media History	
JOUR 377V	Mass Media Ethics	
JOUR 380	Women and the Media	
JOUR 457	Social Media Management and Analytics	
JOUR 460V	Sports & Entertainment P.R.	
JOUR 463	Public Relations for Social Impact	
JOUR 470	Environmental, Social, & Governance Public Relations	
JOUR 489	Media Research	
JOUR 494	Special Topics	
JOUR 495	Media Theory	
JOUR 499	Independent Study in Media	
Second Language Requirement: (required- see below)		4-8
Electives, to bring the total credits to 120 ⁵		31-36
15 credits must be Upper Division		

¹ See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of course options.

² See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of course options.

³ Every Journalism and Media Studies major is required to complete all ten introductory/core courses (30 credits), including JOUR 105G, which also counts as an Area IV Social/Behavioral Science Gen Ed requirement.

Students must complete JOUR 110 Media Writing I before they may enroll in either JOUR 310 Copy Editing or JOUR 374 Introduction to Public Relations.

There are no prerequisites for any of the other introductory/core courses.

Students are advised to wait until their junior or senior year to enroll in JOUR 493 Media Law.

⁴ Students must complete at least five non-core Journalism and Media Studies courses (15 credits) including at least one course from each of the following categories: Intermediate, Advanced, Capstone, and Media Studies. Entry into courses is subject to successful completion of appropriate prerequisites.

⁵ Elective courses will include courses taken inside and outside the Journalism and Media studies major. Many students elect to complete an 18-credit minor to help them reach the 120-credit minimum.

Second Language Requirement

For the Bachelor of Arts in Journalism and Media Studies there is a one year second language requirement, the options to complete this requirement are listed below. The number of credits that a student needs to take may vary depending on what level they come in with. Please speak with an advisor for more information as to which courses you will need to take to fulfill the second language requirement for this degree.

Option 1:

Prefix	Title	Credits
Complete one of the following sequences:		
FREN 1110 & FREN 1120	French I and French II	4-8
GRMN 1110 & GRMN 1120	German I and German II	4-8
JAPN 1110 & JAPN 1120	Japanese I and Japanese II	4-8
SPAN 1110 & SPAN 1120	Spanish I and Spanish II	4-8
PORT 1110 & PORT 1120	Portuguese I and Portuguese II	3-6
<i>For Heritage Speakers:</i>		
SPAN 1210 & SPAN 1220 or SPAN 2210	Elementary Spanish for Heritage Learners I and Spanish for Heritage Learners II Spanish for Heritage Learners III	3-6

Option 2:

Prefix	Title	Credits
Complete the following sequence for American Sign Language (with a C- or better):		
SIGN 1110	American Sign Language I	3
SIGN 1120	American Sign Language II	3

Option 3:

Prefix	Title	Credits
Challenge the 1120 level for the following courses:		
FREN 1120 or GRMN 1120 or JAPN 1120 or SPAN 1120	French II German II Japanese II Spanish II	4
<i>OR</i>		
Challenge the 1120/1220/2210 level for the following courses:		
PORT 1120 or SPAN 1220 or SPAN 2210	Portuguese II Spanish for Heritage Learners II Spanish for Heritage Learners III	3

Option 4:

Pass a three-credit, upper-division course (numbered 300 or above) taught in a second language by the department of Languages and Linguistics.

Option 5:

Obtain college certification of completion of three years of a second language at the high school level with a grade of C- or higher in the second-year level.

Option 6:

By obtaining certification of a working knowledge of a Native American language from the American Indian program director.

Option 7:

By obtaining, from the head of the Department of Languages and Linguistics, certification of a working knowledge of a second language if such language is not taught at NMSU.

Option 8:

In the case of a foreign student who is required to take the TOEFL exam admission, the dean will automatically waive the second language requirement.