

SPORTS COMMUNICATION - UNDERGRADUATE MINOR

The minor in Sports Communication provides students with the critical understanding and experience in content creation needed to excel in a variety of aspects of the sports industry. Students will learn the principles of communication and journalism as they apply to sports-related events, topics, and people. The minor offers courses familiarizing students with the skills and tools needed to produce sport content for a variety of media, as well as courses that will teach students to be effective communicators within and for sport organizations. Several courses also offer students the opportunity to develop a critical understanding of the role sports and sports organizations play in larger social processes and issues, issues of equity and equality, and the impact of media images.

The minor in Sports Communication consists of 18 credits, of which the majority of courses should be upper division COMM or JOUR courses. All courses taken for the minor must be completed with a grade of C- or better.

Prefix	Title	Credits
Minor in Sports Communication (18 credits)		
<i>Required Courses (12 credits)</i>		
JOUR 210	Copyediting	
JOUR 306 or JOUR 310	Sports Writing and Reporting Media Writing II	
COMM 4310	Sports Communication	
JOUR 460V	Sports & Entertainment P.R.	
<i>Elective: Take one of the following (3 credits)</i>		
COMM 3530	Conflict Management	
COMM 4230	Strategic Communication	
COMM 4520	Small Group Communication	
COMM 5230	Strategic Communication	
SOCI 3620V	Sports and Society: A Global Perspective	
SPMD 3250	Introduction to Exercise Science: Exercise Physiology and Biomechanics	
SPMD 3550	Psychology of Sport	
SPMD 4540	Psychology of Coaching in Sport	
<i>Choose one of the following required Internship or Practicum experiences (3 credits):</i>		
COMM 4998	Communication Internship	
FDMA 495	Internship	
JOUR 407	Media Internship	
JOUR 408	Media Practicum	
Total Credits		18