

# FASHION MERCHANDISING AND DESIGN - BACHELOR OF SCIENCE IN FAMILY AND CONSUMER SCIENCES

The Fashion Merchandising and Design major prepares students to achieve career goals in the diverse areas of the fashion industry. Students are prepared with well-rounded coursework related to the creative, technical and business aspects of the industry. The program develops the business knowledge, design fundamentals and industry experience needed to compete in today's fashion industry. The required coursework includes completion of a minor in Marketing as well as gaining valuable hands-on field-experience. A GPA of 2.5 or better is required to enroll in CTFM 402 Field Experience to complete the degree requirements.

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

Prefix	Title	Credits
<b>General Education</b>		
<i>Area I: Communications</i>		
<i>English Composition - Level 1</i>		
Choose one from the following:		4
ENGL 1110G	Composition I	
ENGL 1110H	Composition I Honors	
ENGL 1110M	Composition I	
<i>English Composition - Level 2</i>		
Choose one from the following:		3
ENGL 2210G	Professional and Technical Communication	
or ENGL 2210H	Professional and Technical Communication	
ENGL 2221G	Writing in the Humanities and Social Science	
<i>Oral Communication</i>		
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
<i>Area II: Mathematics</i>		
MATH 1350G	Introduction to Statistics <sup>2</sup>	3
<i>Area III/IV: Laboratory Sciences and Social/ Behavioral Sciences</i>		
10		
<i>Area III: Laboratory Science Course (4 credits) <sup>1</sup></i>		
<i>Area IV: Social/Behavioral Science Course (3 credits) <sup>1</sup></i>		
Choose one from the following (3 credits):		
ECON 1110G	Survey of Economics	
ECON 2110G	Macroeconomic Principles	
ECON 2120G	Principles of Microeconomics Honors	
<i>Area V: Humanities <sup>1</sup></i>		
3		
<i>Area VI: Creative and Fine Arts</i>		
3		
ARTS 1145G	Visual Concepts	

<i>General Education Elective <sup>1</sup></i>		3-4
Any "G" course, excluding Area I and crosslisted courses		
<b>Viewing A Wider World <sup>3</sup></b>		
MKTG 311V	Consumer Behavior	3
VWW "THEA 307V -Society in Style" may be used to fulfill this degree requirement		3
<b>Departmental Requirements</b>		
CTFM 1110	Fundamentals of Fashion	3
CTFM 2120	Fashion Illustration	3
CTFM 2130	Concepts in Apparel Construction	3
CTFM 365	Apparel Analysis	3
CTFM 366	Historic Fashion and Society <sup>4</sup>	3
or THEA 307V	Society in Style: Fashion, History and Culture	
CTFM 371	Textile Science	3
CTFM 372	Fashion Merchandising	3
CTFM 373	Advanced Apparel Construction II	3
CTFM 375	Fashion Buying	3
CTFM 401	Professional Development	1
CTFM 402	Field Experience <sup>5</sup>	1-3
CTFM 403	Post-Field Experience	1
CTFM 460	Cultural Perspectives in Dress	3
CTFM 473	Flat Pattern for Apparel Design	3
CTFM 474	Fashion Promotion	3
CTFM 476	Draping for Apparel Design	3
CTFM 477	Capstone in Fashion Mechandising <sup>6</sup>	3
<i>Departmental Electives</i>		
Choose two courses from the following:		6
CTFM 377	Fashion Study Tour	
Any FCST Course <sup>7</sup>		
Any FCSC Course <sup>7</sup>		
<b>Non-Departmental Requirements</b>		
ACCT 2110	Principles of Accounting I	3
MGMT 388V	Leadership and Ethics	3
MKTG 313	Retail Management	3
MKTG 317	International Marketing	3
<i>One MKTG 300 or above</i>		3
Choose one course from the following:		3
AEEC 2140	Technology and Communication for Business Management	
BCIS 1110	Introduction to Information Systems	
Choose one course from the following:		3
MGMT 309	Human Behavior in Organizations	
MGMT 332	Human Resources Management	
<b>Second Language: (not required)</b>		
<b>Electives, to bring the total credits to 120 <sup>8,9</sup></b>		<b>10</b>
<b>Total Credits</b>		<b>120-123</b>

<sup>1</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses

<sup>2</sup> MATH 1350G Introduction to Statistics is required for the degree but students may need to take MATH 1215 as a prerequisite. If this course is used to fulfill the Math Basic Skills requirement, a C- or better is required.

<sup>3</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) Section of the catalog for a full list of courses.

<sup>4</sup> Offered summers only.

- <sup>5</sup> A GPA of 2.5 or higher is required before enrolling in CTFM 402 Field Experience.
- <sup>6</sup> Should be completed last semester.
- <sup>7</sup> Please review prerequisites prior to enrolling.
- <sup>8</sup> Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.
- <sup>9</sup> ACES 1120 Freshman Orientation/ACES 1210 Financial Fitness for College Students are strongly recommended for freshmen.  
NOTE: This degree includes the requirements necessary to complete a minor in Marketing. The student is responsible for completing the necessary paperwork in order for the minor to be awarded.

## A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1350G Introduction to Statistics. The contents and order of this roadmap may vary depending on initial student placement in mathematics and english. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

First Year		Credits
<b>Fall</b>		
English Composition - Level 1 Course <sup>1</sup>		4
ARTS 1145G	Visual Concepts	3
CTFM 1110	Fundamentals of Fashion	3
CTFM 2130	Concepts in Apparel Construction	3
Elective Course(s)		2
ACES 1120	Freshman Orientation (Strongly Recommended)	
ACES 1210	Financial Fitness for College Students (Strongly Recommended)	
<b>Credits</b>		<b>15</b>

<b>Spring</b>		
English Composition - Level 2 Course <sup>1</sup>		3
MATH 1350G	Introduction to Statistics <sup>3</sup>	3
Either an Area IV/V: Social/Behavioral Sciences Course or Humanities Course <sup>1,4</sup>		3
CTFM 2120	Fashion Illustration	3
Choose one from the following:		3
AECC 2140	Technology and Communication for Business Management	
BCIS 1110	Introduction to Information Systems	
<b>Credits</b>		<b>15</b>

Second Year		Credits
<b>Fall</b>		
Oral Communication Course <sup>1</sup>		3
ACCT 2110	Principles of Accounting I	3
Any General Education Elective Course <sup>1</sup>		3-4
CTFM 365	Apparel Analysis	3
CTFM 371	Textile Science	3
<b>Credits</b>		<b>15-16</b>

<b>Spring</b>		
Either an Area IV/V: Social/Behavioral Sciences Course or Humanities <sup>1,4</sup>		3

Free Elective Course <sup>2</sup>		3
CTFM 372	Fashion Merchandising	3
CTFM 375	Fashion Buying	3
Choose one from the following:		3
ECON 1110G	Survey of Economics	
ECON 2110G	Macroeconomic Principles	
ECON 2120G	Principles of Microeconomics Honors	

**Credits 15**

Third Year		Credits
<b>Fall</b>		
MKTG 311V	Consumer Behavior	3
Area III: Laboratory Sciences Course <sup>1</sup>		4
CTFM 373	Advanced Apparel Construction II	3
CTFM 460	Cultural Perspectives in Dress	3
Choose one from the following:		3
MGMT 309	Human Behavior in Organizations	
MGMT 332	Human Resources Management	

**Credits 16**

<b>Spring</b>		
MKTG 313	Retail Management	3
CTFM 366	Historic Fashion and Society <sup>5</sup>	3
or THEA 307V	or Society in Style: Fashion, History and Culture	
CTFM 473	Flat Pattern for Apparel Design	3
CTFM 401	Professional Development	1
Free Elective Courses <sup>2</sup>		5
<b>Credits</b>		<b>15</b>

Fourth Year		Credits
<b>Fall</b>		
MKTG 317	International Marketing	3
MGMT 388V	Leadership and Ethics	3
FCST or FCSC Elective Courses <sup>6</sup>		3
CTFM 474	Fashion Promotion	3
CTFM 402	Field Experience	1-3
CTFM 403	Post-Field Experience	1
<b>Credits</b>		<b>14-16</b>

<b>Spring</b>		
MKTG Elective Course (Upper-Division)		3
FCST or FCSC Elective Courses <sup>6</sup>		3
Free Elective Course <sup>2</sup>		3
CTFM 476	Draping for Apparel Design	3
CTFM 477	Capstone in Fashion Merchandising	3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120-123</b>

<sup>1</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses

<sup>2</sup> Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

<sup>3</sup> MATH 1350G Introduction to Statistics is required for the degree but students may need to take MATH 1215 as a prerequisite. If this course

is used to fulfill the Math Basic Skills requirement, a C- or better is required.

<sup>4</sup> One Area IV: Social/Behavioral Sciences course and one Area V: Humanities course must be taken in order to fulfill the General Education requirements

<sup>5</sup> If THTR 307V is taken than students will not need to take an additional Viewing a Wider World course.

<sup>6</sup> Departmental Electives can be completed by taking either CTFM 377 Fashion Study Tour, any FCS course or any FCSE course, but make sure to check any prerequisites on courses before enrolling.

Please Note: Many scholarships require enrollment in a minimum of 15 credits per semester, so additional elective coursework may be required to remain eligible for scholarships.