

AGRICULTURAL AND EXTENSION EDUCATION (AGRICULTURAL COMMUNICATIONS) - BACHELOR OF SCIENCE IN AGRICULTURE

A Suggested Plan of Study for Students

First Year		Credits
Semester 1		
ACES 1120	Freshman Orientation	1
ACOM 1110	Introduction to Agricultural Communication	3
ACOM 1130G	Effective Leadership and Communication in Agriculture	3
HORT 1115G	Introductory Plant Science	4
ENGL 1110G or ENGL 1110H	Composition I or Composition I Honors	4
Credits		15
Semester 2		
ACOM 1120	Introduction to Graphic Design in Agriculture	3
ENGL 2210G or ENGL 2130G or ENGL 2210H	Professional and Technical Communication or Advanced Composition or Professional and Technical Communication	3
JOUR 105G	Media and Society	3
MATH 1220G	College Algebra	3
ANSC 1120	Introduction to Animal Science	3
Credits		15
Second Year		
Semester 1		
ACOM 3150	Communications Campaigns in Agriculture	3
HIST 1110G	United States History I	3
Journalism Minor Course ¹		3
AEEC 2110	Principles of Food and Agribusiness Management	3
AEEC 2120	Introduction to Food and Agribusiness Accounting	3
Credits		15
Semester 2		
ACOM 2120	Photography in Agriculture	3
AEEC 3210	Marketing and Food Agricultural Products	3
JOUR 377V	Mass Media Ethics	3
Either Area III/IV Lab Science or Social Behavioral Sci.		3
Journalism Minor Course ¹		3
Credits		15
Third Year		
Semester 1		
ACOM 3160V	Communicating Agriculture & Science to the Public	3
ACOM 4998	Internship in Agricultural Communications	3
General Education Elective		3
Journalism Minor Course ¹		3

ACES Elective		3
Credits		15
Semester 2		
ACOM 4998	Internship in Agricultural Communications	3
ENGL 2310G	Introduction to Creative Writing	3
ACES Elective Course ²		3
AEEC Ag Business/Ag Economics Elective		3
Journalism Minor Course ¹		3
Credits		15
Fourth Year		
Semester 1		
ACOM Elective Course		3
AEEC Ag Business/Ag Economics Elective ³		3
AEEC Agricultural Policy Elective		3
Journalism Minor Course ¹		3
ACES Elective Course ²		3
Credits		15
Semester 2		
ACOM 4115	Agricultural and Scientific Publications	3
ACOM Elective Course		3
ACES Elective Course ²		3
ACES Elective Course ²		3
Journalism Minor Course ¹		3
Credits		15
Total Credits		120

- ¹ Journalism Minor Courses from one of the following Minors:
- Journalism and Media Studies - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/journalism-media-studies-undergraduate-minor/>)
 - Social Media Management - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/social-media-management-undergraduate-minor/>)
 - Strategic Communications - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/strategic-communication-undergraduate-minor/>)

- ² ACES Electives- 15 credits from either of the following departments/ areas:
- Agricultural and Extension Education
 - Agricultural Economics and Agricultural Business
 - Animal and Range Sciences
 - Entomology, Plant Pathology and Weed Sciences
 - Family and Consumer Sciences
 - Fish, Wildlife and Conservation Ecology
 - Hotel, Restaurant and Tourism Management
 - Plant and Environmental Sciences

- ³ AEEC Minor Courses listed on the Requirements (p. 1) tab