

# APPLIED BUSINESS RETAIL AND MERCHANDISING SERVICES - CERTIFICATE

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## A Suggested Plan of Study

This roadmap is only a suggested plan of study in order to complete a Certificate in two semesters. It is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change. Students are advised to earn a C or better to avoid repeating courses. BMGT 216 Business Math requires a C or better in CCDM 103n PreAlgebra, or an adequate placement in the Math Placement Exam.

### First Year

| Fall          |                                     | Credits |
|---------------|-------------------------------------|---------|
| BUSA 1110     | Intro to Business                   | 3       |
| BMGT 216      | Business Math                       | 3       |
| BMGT 132      | Principles of Selling               | 3       |
| Credits       |                                     | 9       |
| Spring        |                                     |         |
| BMGT 126      | Retail Management                   | 3       |
| BMGT 136      | Forecasting Business Activity       | 3       |
| BCIS 1110     | Introduction to Information Systems | 3       |
| Credits       |                                     | 9       |
| Total Credits |                                     | 18      |