

# AGRICULTURAL AND EXTENSION (AGRICULTURAL STRATEGIC COMMUNICATIONS) - MASTER OF ARTS (ONLINE)

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## A Suggested Plan of Study

This Plan of Study assumes student starts program in the fall semester and takes 9 hours per semester. Students starting program in spring or summer semesters would rotate to 2nd or 3rd semester and follow the sequence from that point.

### First Year

Semester 1		Credits
AXED 5510	Research Methods	3
Approved Elective		3
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<b>Credits</b>		<b>9</b>
Semester 2		
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	3
AXED 5515	Data Collection and Analysis	3
Approved Elective		3
<b>Credits</b>		<b>9</b>
Semester 3		
AXED 5150	Strategic Communications Campaigns and Evaluation	3
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences	3
AXED 5999 or AXED 5994	Master's Thesis or Creative Component	3
<b>Credits</b>		<b>9</b>
Semester 4		
AXED 5999	Master's Thesis (or AXED 5994)	3
<b>Credits</b>		<b>3</b>
<b>Total Credits</b>		<b>30</b>