

# BUSINESS MANAGEMENT - ASSOCIATE OF APPLIED SCIENCE

## Doña Ana Community College 2026-2027 Catalog (64-65 credits)

NOTE: Students must earn a final grade of C- or better in all required Professional and Major courses and achieve a cumulative grade-point average of at least 2.0. A grade of C- or better is required in ENGL 1110G Composition I and designated Mathematics courses.

Students must complete all University degree requirements, which include: General Education requirements and required program credits to total at least 64 credits. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

Prefix	Title	Credits
<b>General Education</b>		
<i>Select one course from four of the following six content areas for a total of 12-14 credits</i> <sup>1,2</sup>		12-14
This degree requires a courses from Area I, II, IV and V, and students need to take ONE ADDITIONAL General Education course to meet NMSU requirements.		
<b>Area I: Communications - English Composition Level 1</b>		
ENGL 1110G	Composition I (C- required) <sup>3</sup>	
or ENGL 2210G	Professional and Technical Communication	
or ENGL 1110H	Composition I Honors	
or ENGL 2210H	Professional and Technical Communication	
<b>Area II: Mathematics</b>		
MATH 1130G	Survey of Mathematics (or higher MATH, C- required) <sup>3</sup>	
or MATH 1220G	College Algebra	
or MATH 1430G	Applications of Calculus I	
<b>Area IV: Social/Behavioral Sciences</b>		
ECON 1110G	Survey of Economics (or higher ECON) <sup>3</sup>	
<b>Area V: Humanities</b>		
PHIL 1115G	Introduction to Philosophy (or any other Area V course) <sup>3</sup>	
<i>General Education Elective</i> <sup>2</sup>		3-4
<b>Core Requirements</b>		
BUSA 2230G	Human Relations in Business	3
ACCT 2110	Principles of Accounting I <sup>3</sup>	3
or ACCT 1115	Accounting Principles I	
BFIN 2110	Introduction to Finance	3
BMGT 208	Business Ethics	3
BUSA 1110	Intro to Business <sup>3</sup>	3
MGMT 2110	Principles of Management <sup>3</sup>	3
or BMGT 140	Principles of Supervision I	
MKTG 2110	Principles of Marketing <sup>3</sup>	3
Choose one from the following:		3
BCIS 1110	Introduction to Information Systems	
or BCIS 1220	Introduction to MS Word	
or BCIS 1110	Introduction to Information Systems	
BCIS 1215	Introduction to MS Excel I	

BCIS 1230	Introduction to MS PowerPoint	
<b>Related/Professional Requirements</b>		
BLAW 316	Legal Environment of Business <sup>3</sup>	3
or BLAW 2110	Business Law I	
BMGT 201	Work Readiness and Preparation	3
BMGT 221	Internship I	3
BMGT 290	Applied Business Capstone <sup>4</sup>	3
<b>BMGT Electives</b>		12
Choose 12 credits from the following:		
BMGT 112	Banks and Your Money	
BMGT 126	Retail Management	
BMGT 132	Principles of Selling	
BMGT 136	Forecasting Business Activity	
BMGT 138	Advertising	
BMGT 140	Principles of Supervision I	
BMGT 155	Special Topics I	
BMGT 205	Customer Service in Business	
BMGT 232	Personal Finance	
BMGT 236	Small Business Start-Up	
BMGT 237	Managing Small Businesses	
BMGT 250	Diversity in the Workplace	
BMGT 280	Introduction to Human Resources	
BMGT 282	Introduction to International Business Management	
BMGT 286	Introduction to Logistics	
ENTR 1110	Entrepreneurship	
BMGT 287	Introduction to Export/Import	
CTFM 1110	Fundamentals of Fashion <sup>5</sup>	
CTFM 2130	Concepts in Apparel Construction <sup>5</sup>	
CTFM 2120	Fashion Illustration <sup>5</sup>	
<b>Total Credits</b>		<b>64-65</b>

- <sup>1</sup> Each course selected must be from a different area and students cannot take multiple courses in the same area.
- <sup>2</sup> See the General Education (<https://catalogs.nmsu.edu/dona-ana/general-education-and-transfer-options/transfer-new-mexico-institutions/>) section of the catalog for a full list of courses.
- <sup>3</sup> Courses are identical to those offered at New Mexico State University Las Cruces (main) Campus.
- <sup>4</sup> Students are required to take the Business Capstone Course (BMGT 290 Applied Business Capstone) at DACC. The course is offered during the Spring Semester ONLY.
- <sup>5</sup> The CTFM course are electives for students pursuing the Fashion Merchandising & Design Bachelor's at NMSU.