

# MARKETING - CERTIFICATE OF COMPLETION

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NMSU Alamogordo 2026-2027 Catalog

## A Suggested Plan of Study - Marketing Certificate of Completion

Additional classes may be needed based on placement test results and course prerequisites. Visit with an advisor for help with creating a customized plan.

A grade of C- or better is required in all courses.

<b>Semester 1</b>		<b>Credits</b>
<b>(Summer)</b>		
BUSA 1110	Intro to Business	3
<b>Credits</b>		<b>3</b>
<b>Semester 2</b>		
<b>(Fall)</b>		
BCIS 1110	Introduction to Information Systems	3
BCIS 2120	Desktop Publishing	3
MKTG 2110	Principles of Marketing	3
MKTG 1220	Small Business Marketing	3
<b>Credits</b>		<b>12</b>
<b>Semester 3</b>		
<b>(Spring)</b>		
BCIS 2130	Web Design	3
BCIS 2310	Spreadsheets and Data Analysis	3
BUSA 2230G	Human Relations in Business	3
MKTG 1210	Advertising	3
MKTG 2220	Digital Marketing	3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>30</b>